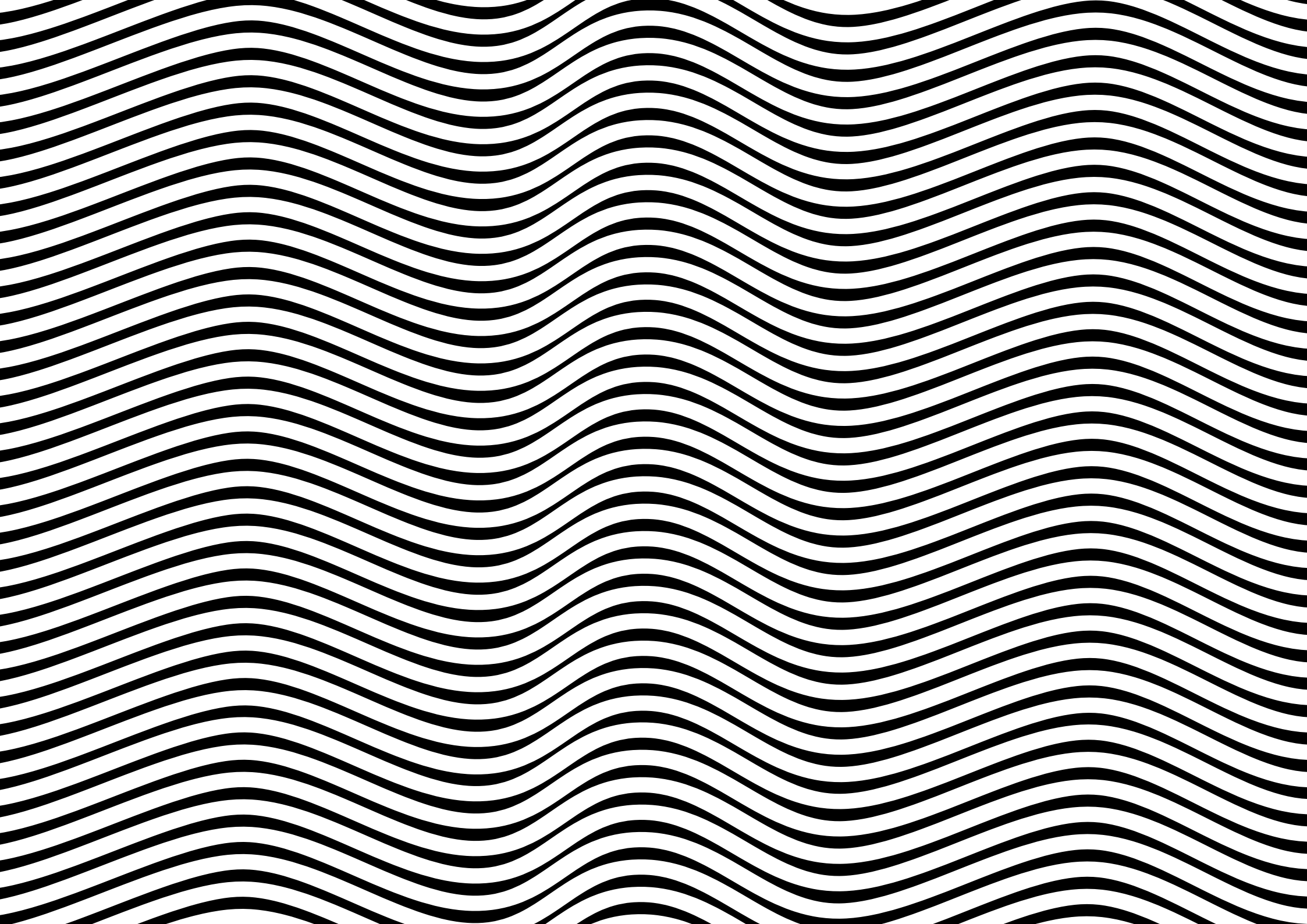




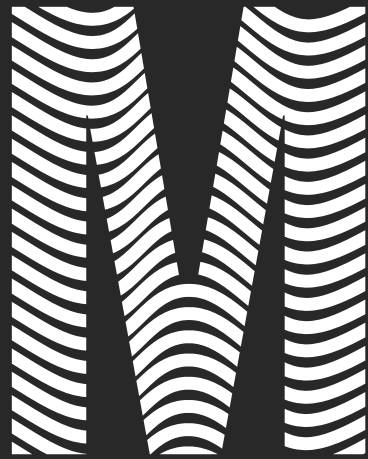
**MUSICAIRE**  
AN INNOVATIVE RECOVERY FOR EUROPE

**LOGO GUIDELINES**



# CONCEPT

The design of this logo has been developed with the waves produced by sound as the main conceptual subject. These waves are only visible through the M of MusicAIRE, which acts as a viewport, just like this project will help launch or further increase artists' visibility.



**MUSICAIRE**

AN INNOVATIVE RECOVERY FOR EUROPE



**MUSICAIRE**

AN INNOVATIVE RECOVERY FOR EUROPE

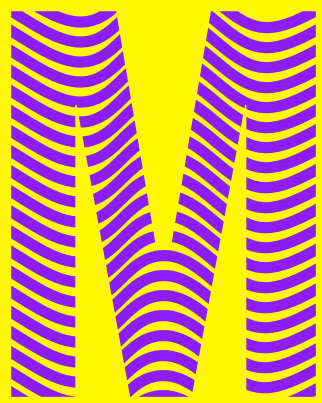


**ANY!**

# COLOURS

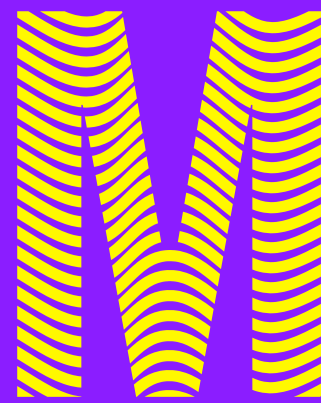


**ANY!**



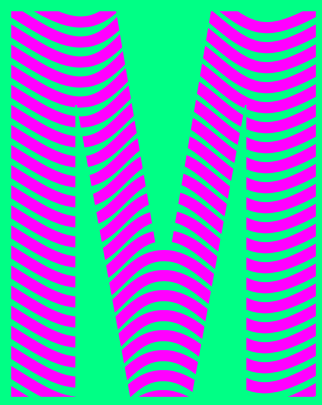
**MUSICAIRE**

AN INNOVATIVE RECOVERY FOR EUROPE



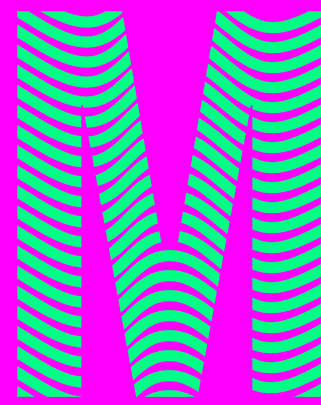
**MUSICAIRE**

AN INNOVATIVE RECOVERY FOR EUROPE



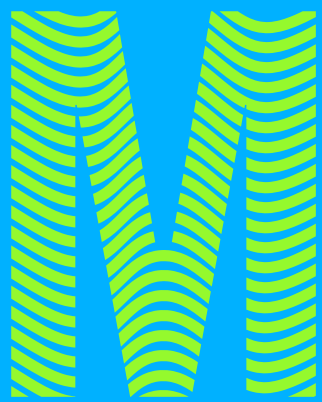
**MUSICAIRE**

AN INNOVATIVE RECOVERY FOR EUROPE



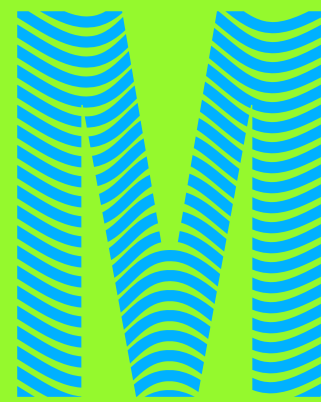
**MUSICAIRE**

AN INNOVATIVE RECOVERY FOR EUROPE



**MUSICAIRE**

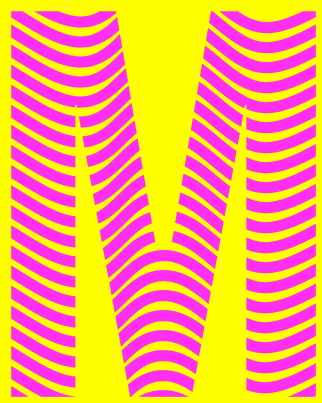
AN INNOVATIVE RECOVERY FOR EUROPE



**MUSICAIRE**

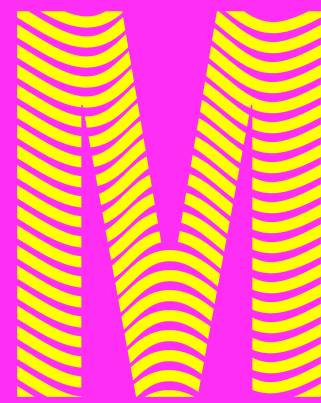
AN INNOVATIVE RECOVERY FOR EUROPE





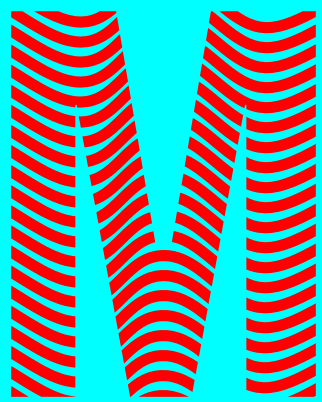
**MUSICAIRE**

AN INNOVATIVE RECOVERY FOR EUROPE



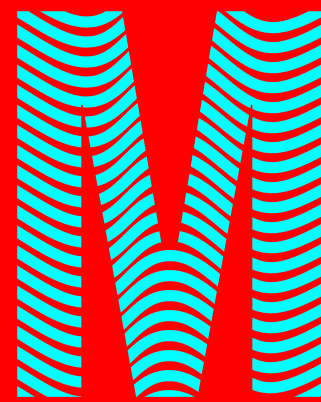
**MUSICAIRE**

AN INNOVATIVE RECOVERY FOR EUROPE



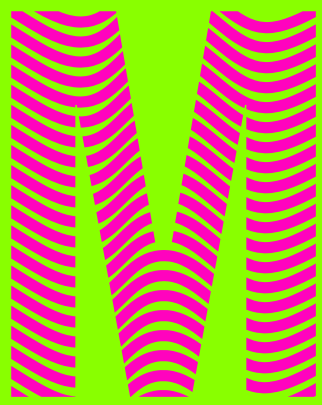
**MUSICAIRE**

AN INNOVATIVE RECOVERY FOR EUROPE



**MUSICAIRE**

AN INNOVATIVE RECOVERY FOR EUROPE



**MUSICAIRE**

AN INNOVATIVE RECOVERY FOR EUROPE



**MUSICAIRE**

AN INNOVATIVE RECOVERY FOR EUROPE

**TYPOGRAPHY**

## BEBAS NEUE REGULAR

**ABCDEFGHIJKLM**

**NOPQRSTUVWXYZ**

**1234567890**

## HK Grotesk Regular

ABCDEFGHIJKLM

NOPQRSTUVWXYZ

1234567890

## EXAMPLE TITLE

Example text. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

WHAT NOT TO DO



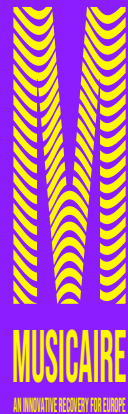
**DON'T SHRINK**



**DON'T ROTATE**



**DON'T USE DIFFERENT  
COLOR SCHEMES**



**DON'T STRETCH**



**DON'T RESIZE UNTIL  
UNREADABLE**





**AN INNOVATIVE  
RECOVERY FOR  
EUROPE**



**M**  
MUSICARE

**MUSICAIRE**



**AN INNOVATIVE RECOVERY FOR EUROPE**

